# NSB | JUNE 2024 IN THE LOOP



# City of New Smyrna Beach (NSB) Economic Development Newsletter



# **Economic Development Spotlight Economic Development Tax Abatement Program Referendum**

At the May 14th City Commission Regular Meeting, a Second Reading/ Public Hearing of Ordinance No. 27-24 was conducted. The ordinance was adopted, and now authorizes the City Commission to grant exemption from City Ad Valorem Property Taxes for up to ten years, for certain new and expanded businesses; calling a referendum on November 5, 2024, to authorize exemptions.

# Why is the City looking to extend the Economic Development Property Tax Exemption Program?

Per recent presentations by the State's Department of Commerce Executives, the State is not looking to expand state economic development incentives. Therefore, local incentives will become necessary for local communities (like NSB) to compete for desired economic development projects. Currently, except for the Economic Development Tax Abatement Program, the city does not have citywide incentive programming. For example, there have been Team Volusia confidential project leads (per Statute 288.075) that have included inquiries about the community's local incentive programs. With the City's established priority to diversify its economic or tax base, increased targeted industry business recruitment and expansion project development activities will have to occur. To learn more about the state's requirements for an Economic Development Tax Exemption, please click the links below:

Florida Statutes 196.1995 weblink:

https://www.flsenate.gov/Laws/Statutes/2019/196.1995
Article VII, Section 3 of the Florida Constitution weblink: Article VII
Section 3

# **OVERVIEW**

- Economic Development Spotlight
- CRA Projects
- Private Commercial
   Development Projects
- CRA and Economic Development Incentives
- Local Business Resources
- Meeting/Event Information

# DO YOU WANT TO BE IN THE LOOP?

Email: <a href="mailto:cedwards@cityofnsb.com">cedwards@cityofnsb.com</a>
with your business name and email
to join our email subscription list!

# NEED ECONOMIC DEVELOPMENTRELATED ASSISTANCE?

Visit the City of New Smyrna Community Redevelopment Agency (CRA) and Economic Development webpages to learn more.

https://www.cityofnsb.com/500/Business



# **Economic Development Spotlight Cont.: Economic Development Tax Abatement Program Referendum**

Despite economic cycles relative to COVID-19 and inflation, the city staff has continued to include the program in submittals to the Team Volusia Economic Development Corporation, and other business recruitment leads seeking local incentive programs. If the program is renewed by referendum, staff proposes to aggressively market the incentive program to targeted industries and reach the program success that other Florida communities such as the Cities of Edgewater and Port St. Lucie have experienced. To date, Boston Whaler (Edgewater) has invested \$63 million and have grown their workforce from 700 to approximately 1,300 employees over time. Meanwhile, cities like Port St. Lucie have renewed their program and have received applications from manufacturers seeking business expansion. The employers include Cheney Brothers and Accel International. To date, Cheney Brothers proposes to create 275 jobs and invest over \$72 million. Also, Accel International proposes to create 125 jobs and invest over \$43 million.

# If the City of NSB wants to extend the Economic Development Tax Exemption Program Time, A Referendum is Needed.

If the City wants to extend the Economic Development Property Tax Exemption Program Time, A Referendum Is Needed According to s. 196.1995 (7), Florida Statutes, the authority to grant exemptions under this section expires 10 years after the date such authority was approved in an election, but such authority may be renewed for subsequent 10-year periods if each 10-year renewal is approved in a referendum called and held pursuant to this section. As a result, the city's current exemption program is set to expire November 5, 2024. If approved by voter referendum, the program would expire in 10 years or November 2034. Ad Valorem property tax exemptions can be granted to new and expanding businesses only after the voters of a city and/or county vote in a referendum to allow that city or county to grant exemptions. Section 196.1995, Florida Statutes, requires that a referendum be held if: (1) The Board of County Commissioners or governing authority of a municipality (city or county commission) votes to hold such a referendum, or (2) if the county or city commission receives a petition signed by ten percent of the registered voters of the county or city. A referendum question can then be placed before the voters of a city or county at any regular election or special election called for voting on the tax incentive referendum or for any other purpose.

The ballot question in such referendum shall be in substantially the following form: Shall the board of county commissioners of this county (or the governing authority of this municipality, or both) be authorized to grant, pursuant to Section 3 of the Florida State Constitution, property tax exemptions to new businesses and expansions of existing businesses that are expected to create new, full-time jobs in the City of New Smyrna Beach?

Yes—For authority to grant exemptions.

No—Against authority to grant exemptions. City staff recommends that the City Commission adopt

Ordinance 27-24, which if adopted, would authorize the City Commission to grant exemption from City Ad Valorem Property Taxes for up to ten years for certain new and expanded businesses; calling a referendum November 5, 2024, to authorize exemptions

To access the Ordinance 27-24, please click the link below:

Ordinance 27-24 Economic Development Tax Abatement Agenda



**Deering Park Innovation Center Concept Presentation:** 

To learn more about the economic benefits of the concept, please visit:

https://cityofnsb.granicus.com/ViewPublisher.php?
view id=1

Deering Park Innovation Center PUD-7-24 On June 3rd Planning and Zoning Board Meeting Agenda:

The Planned Unit Development (PUD) item was presented to the Planning and Zoning Board for recommendation consideration to the City Commission on a proposed rezoning from the current zoning classifications of A-1 Prime Agriculture, Forestry Resource (FR), and Conservation (C), for approximately 1,618 acres of land located south of State Road 44 and west of I-95, known as Deering Park Innovation Center (DPIC).

To access the June 3rd, 5:30pm Planning and Zoning Board Meeting Agenda, please click the following link:

https://cityofnsb.granicus.com/ViewPublisher.php?
view id=1



City of New Smyrna Beach Economic Development Task Force (EDTF) Meetings:



EDTF Members (from left to right): Charlie Tagman, David McKenna, John Joaquin (Chair), Jes Romero (Vice-Chair), and Diana Puhl

The EDTF plans to provide the City Commission with a Annual Report at the June 11th City Commission meeting.

To view the May 22, 2024 EDTF Meeting, please click the city's link below:

https://cityofnsb.granicus.com/ViewPublisher.php?
view id=1





City of New Smyrna Beach partners with CGI Digital to participate in their Community Showcase Video Program- VIDEO NOW AVAILABLE ONLINE: To access the video, please click the following link: City of NSB Community Showcase Video Tour Link

The City of NSB has partnered with CGI Digital (CGI) to implement a Community Showcase Video Program. The CGI program allows municipalities (like the City of New Smyrna Beach) to enhance their website and social media platforms by adding high-definition video content. The program is tailored to showcase the best of what NSB has to offer prospective real estate developers, businesses, residents etc.

With a highly visible interface on our official city website homepage (<a href="www.cityofnsb.com">www.cityofnsb.com</a>) our <a href="Community Showcase Video Tour">Community Showcase Video Tour</a> allows viewers to learn more about the city's quality of life, business environment, economic development and more.

We know NSB businesses play a critical role in our city's economic vitality. As a result, this program will allow the city to launch its "Elevate the Vision of Your Business in NSB" marketing initiative. The marketing campaign will present a sponsorship opportunity for local businesses to enhance their online presence. In addition, the Community Showcase Video Tour backlinks to CGI's www.elocallink.tv providing increased exposure for all participants.

We encourage you to consider being a part of this completely voluntary marketing initiative. However, please know that there is no obligation to participate in the program by the City of New Smyrna Beach.

Thank you for being a part of what makes New Smyrna Beach a great place to "Elevate the Vision of Your Business".

For more information about this partnership, please contact CRA/Economic Development at (386) 279-2497 or visit <a href="https://www.cityofnsb.com">www.cityofnsb.com</a>

To learn more about CGI, please click the following link: <a href="https://cgidigital.com/">https://cgidigital.com/</a> or visit the city's homepage for a introductory video from Khalid Resheidat, City Manager.

# The City's US 1 Corridor Commercial Redevelopment Vision Unfolding:

Over the past year, commercial redevelopment project activities have been increasing for the US 1 Corridor. Currently, the CRA/Economic Development Director has been working with various commercial property owners on their business expansion and redevelopment project plans. Projects that have been approved by the CRA Board/City Commission for CRA 50% reimbursement grants and that are currently being redeveloped include: The Bowman Center- 501 S. Dixie Fwy (featured on page 3), and New Visions Business Park at 318 N. Dixie Fwy.

**Update:** On February 27th, the CRA Board (i.e. City Commission) approved 2 CRA Grants. Davis Bros. received a \$250,000 Adaptive Reuse Opportunity Grant award for a commercial redevelopment project at 708 N. Dixie Fwy., and Delegal LTD, Inc. received a \$100,000 Large-Scale CFPI Grant for commercial redevelopment project at 1311 N. Dixie Fwy.





For more information about recent US 1 Corridor Commercial Redevelopment activities, please contact CRA/Economic Development at (386) 279-2497.

CRA helping to "Revitalize NSB" and Diversify Tax Base through local business expansion and commercial property redevelopment along US 1:

**Update:** The City of New Smyrna Beach CRA in partnership with the SEV Chamber of Commerce held a ribbon cutting ceremony on Thursday, May 23rd at 4pm at The Bowman Center. To view the ceremony, please click the link below: The Bowman Ctr Ribbon Cutting Ceremony

On February 14th, the CRA Board (City Commission) awarded a \$250,000 Adaptive Reuse Opportunity Grant to Cristal Clear Properties, LLC for a US 1 commercial facade/property improvement project located at 501 S. Dixie Freeway in NSB. The property will be marketed as The Bowman Center.

New Smyrna Beach commercial property and business owner, Cristal Dongilli, worked with Tom Donatti Building & Roofing, Inc. to renovate the building at an estimated cost of over \$1 million. Additionally, the owner purchased the former auto sales property at 511 S. Dixie Fwy. for approximately \$500,000. Currently, the owner plans to utilize that property for additional commercial space and parking. The Bowman Center will serve as an executive office for Chase Components, LLC. Chase Components is a premier distributor of board-level electronic components, peripherals and power supplies.

### To date, the owner has leased other commercial retail and flex space to the following businesses:

Collective Design and Millworks (interior design studio and also boutique formally known as Sei Boutique)

Wishes Skincare (healthcare and skincare)

Coastal Retreat Salon (hair salon)

Elite Tinting Company (specializing in commercial/residential tinting and automobiles)

Evey K Boutique (women's apparel, accessories, home decor and personal styling)

The Zone Nutrition (smoothie and juice bar)

Coastal Pilates Co. (pilates studio)





The Bowman Center, 501 S. Dixie Freeway



CRA helping to "Revitalize NSB" and Diversify Tax Base through local business expansion and commercial property redevelopment along US 1:

**Update:** The City of New Smyrna Beach CRA held a ribbon cutting ceremony on Wednesday, June 5th at 4pm at New Visions Business Park.

The property was purchased by V Park LLC in July 2023 for \$565,000. The owner Travis Mosher bought the property to create new commercial office space for his New Smyrna Beach based New Visions Painting company and space for other small businesses in the community.

On November 14, 2023, the CRA Board (i.e., City Commission) approved a Large-Scale Commercial Façade/Property Improvement Grant in the amount of \$79,997.50 to V Park for exterior based façade/property improvements. During the application process, the owner identified approximately \$160,000 worth of improvements to the exterior of the property including landscaping, signage, fencing, lighting, parking lot etc. To date, the company has spent approximately \$500k on renovating the property with \$200k spent on exterior items and \$300k on interior renovations. The company hired East Florida Construction Company to manage the overall project.









# **Schedule Your Pre-App Meeting Today:**

To help guide you on your next development or redevelopment project plans, the City of New Smyrna Beach offers convenient Pre-App meetings with various city departments and New Smyrna Beach Utilities (NSBU) staff. During these meetings, applicants share their overall plans with City of NSB and NSBU staff and obtain <u>initial and non-binding guidance</u> pertaining to zoning, future land use, engineering, building related requirements within the City's Land Development Regulations etc. Applicants

To learn more about how to schedule a Pre-App meeting, please click the link below:

https://www.cityofnsb.com/1380/Development-Services



# **City/County/State Projects**

**Volusia County Community Development Block Grant- Disaster Recovery:** 



Volusia County Government was awarded \$328.9 million in Community Development Block Grant-Disaster Recovery (CDBG-DR) funds from the U.S. Department of Housing and Urban Development to spearhead a comprehensive and enduring recovery initiative called Transform386. Following the significant damage caused by Hurricane Ian, this funding will be instrumental in facilitating the county's long-term restoration and revitalization.

On 10/3/23, the County Council approved the Action Plan and Budget Allocation. As a result, the Action Plan is being submitted and reviewed by HUD. An update on HUD's review should be available by January 2024.

For action plan updates: please click the link below <a href="https://www.transform386.org/allocation-action-plan.stml#actiontimeline">https://www.transform386.org/allocation-action-plan.stml#actiontimeline</a>



### **Volusia County Homeowner Recovery Program:**

Volusia County has received Community Development Block Grant-Disaster Recovery (CDBG-DR) funding from the U.S. Department of Housing and Urban Development (HUD) to offer financial support to homeowners who still need housing repairs or would like to seek reimbursement for repairs already completed due to Hurricane Ian's damage.

The program seeks to offer hope to homeowners who desire to repair their homes or regain financial stability in the aftermath of this natural disaster. The availability of these funds serves as a crucial resource to facilitate the recovery process and enhance the resilience of Volusia County residents.

Interested homeowners are advised to gather all necessary documentation before applying.

For more information, please contact: (386) 943-7029 or click the link below.

https://www.transform386.org/homeowner-recovery/index.stml



# **City/County/ State Projects**

# **Palm Street Sidewalk Project- Now Complete:**

The City of New Smyrna Beach, through the funding assistance of the City's Community Development Block Grant Program and Community Redevelopment Agency completed construction of a new sidewalk along Palm Street (pictured below). The Palm St. segment included the length of Palm (Ronnoc Lane to the north and Mary Avenue to the south for approximately 1004 feet). The project helps provide a safer pedestrian option for individuals and families.

### **Update:**

Picture to the right: The Palm Street Project Ribbon Cutting Ceremony was held on Tues. June 4th at 10am. The Mayor, City Commissioners along with the City Manager and other city staff, Garcia Civil Contractors, and community members were present to celebrate the project's completion!





Palm Street Sidewalk Location Map

For more information, please contact: Irma Terry at 314-4849 or email: <a href="mailto:iterry@cityofnsb.com">iterry@cityofnsb.com</a>



The City of New Smyrna Beach received \$90,346 from the county for the FY 22/23 CDBG Project. The project consisted of installing a 5' sidewalk on Palm Street from Ronnoc Lane to Mary Avenue. Garcia Civil Contractors won the bid with \$70,287.52, leaving a balance of \$23,326.48, which was then allocated to the FY 23/24 project to enhance the Mary Avenue Tot Lot. After completing the Palm Street Sidewalk Project, CRA funds were used to support Garcia Civil Contractors in enhancing the area. This included installing 2 pedestrian crossing signs, a new ramp with a detectable warning surface on Palm Street, and adding a thermoplastic crosswalk (17'x6') at Charlovix, extending the sidewalk towards the new crosswalk on Palm Street. The total project cost for Palm Street was \$87,120.86. This project was completed within a reasonable time and under budget.

# **CRA Projects: Affordable Housing**

New Senior Affordable Housing in the Historic Westside Neighborhood:

The City of NSB continues its partnership with the New Smyrna Beach Housing Authority to provide affordable housing in NSB. The Greenlawn Manor Senior Housing Development Project is now complete! The project offers 80 housing units and amenities such as offices, community rooms etc. Project funding was made possible by a U.S. Housing and Urban Development (US HUD) 9% Low Income Housing Tax Credit Award.

On October 26, 2021 the City Commission approved a \$425,625 CRA Housing Grant to fund Greenlawn Manor infrastructure, demolition, and site work costs. The affordable housing construction costs are approximately \$23 million.

Click the link below to access the new website:

<u>Greenlawn Manor Senior Housing</u>

# Save the Date - Ribbon Cutting Ceremony:

Ribbon Cutting Ceremony scheduled for July 11, 2024 at 9am -911 Oleander St. in New Smyrna Beach





Greenlawn Manor Apartments 2/21/24



Greenlawn Manor Senior Affordable Housing Facility Aerial Photo

# Multifamily Affordable Housing Development Plans in the Historic Westside Neighborhood:

On May 28, 2024, the CRA Board/City Commission approved a City of New Smyrna Beach Community Redevelopment Agency \$460,000 Grant to the New Smyrna Beach Housing Authority for a Westside Phase II Multifamily Housing Development Project submittal to the Florida Housing Finance Corporation 9% Low-Income Housing Tax Credit (LIHTC) Program.

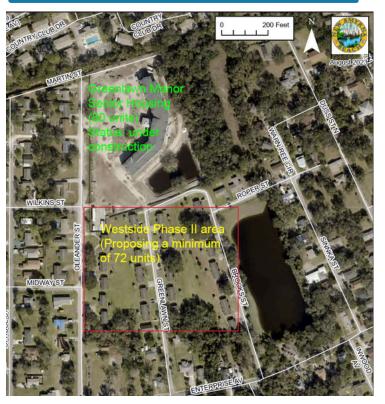
### **How Does LIHTC Work?**

The LIHTC Program is a federal government program that provides for-profit and nonprofit organizations with a dollar-for-dollar reduction in federal tax liability in exchange for providing equity financing for the new construction of low and very low-income rental housing units. The tax credits are allocated by the federal government to state agencies such as the Florida Housing Finance Corporation through a competitive process. A housing credit allocation to a development can be used for 10 consecutive years once the development is placed in service and is designed to subsidize **70 percent (the 9 percent tax credit)** of the low-income unit costs in a development.

The Westside Phase II application presents a plan to construct a new multifamily housing development project consisting of (3) three-story buildings with (24) units per building for a minimum total of 72 housing units and a clubhouse for recreational and other resident activities at 500 Brooks St. The project is expected to cost approximately \$27.6 million. CRA funds would be utilized for development cost such as: development fees, hard and soft cost etc. If the project proceeds as proposed, an Economic Impact Analysis report revealed an approximate \$87.7 million-dollar economic impact to New Smyrna Beach.

For more information, please contact CRA/Economic Development at (386) 279-2497.

# **CRA Projects: Affordable Housing**



Westside Phase II Aerial Map

City of NSB and the NSB Housing Authority Partner with Volusia County on a VOLUSIA FORWARD PROJECT response for a \$50 Million National Oceanic and Atmospheric Administration (NOAA) Climate Resilience Regional Challenge:

Last year, the Housing Authority lost 40 units of public housing units near the Julia and Washington St area due to impacts of Hurricane Ian. The vacant housing units are pictured in the aerial map below.



Currently, City of NSB CRA and NSB Housing Authority management staff are working with Voluisa County and their grant consultant on a collective response to NOAA regarding the Live Oak Homes Property. Staff will be requesting funding assistance for eligible NOAA land acquisition and green infrastructure planning activities.

This proposed project will build upon significant regional resilience planning efforts to implement a collaborative action plan of property acquisition, mitigation etc. while leveraging funding from multiple sources, to provide resilient climate change and risk reduction solutions that engage NSB and other Volusia participating jurisdictions such as; City of Daytona Beach, City of Edgewater, and City of Oak Hill.

The County plans to submit a response to NOAA in February. If NOAA awards the grant to Volusia County, allocated funding would be disbursed to participating jurisdictions which include NSB. Funding will be available from October 1, 2024 to September 30, 2029.



Growth and Resource Management Department Environmental Management



# **NSB CRA Commercial Facade/Property Improvement Grant Programs:**

# CRA Commercial Facade/Property Improvement (CFPI) Grants- Inquire and Apply Today:

The City of NSB Community Redevelopment Agency (CRA), in partnership with Volusia County, is accepting applications for (3) CRA Commercial Facade/Property Improvement Grants (EXTERIOR ONLY):

- Adaptive Reuse Opportunity Grant (up to \$250,000/ per approved applicant)
- Small Scale Commercial Facade/Property Improvement Grant (up to \$20,000 per approved applicant)
- Large Scale Commercial Facade/Property Improvement Grant (up to \$100,000 per approved applicant)

For more grant program details, please click on the link below:

U.S. 1 CRA Grant Program Details | New Smyrna Beach, FL - Official Website (cityofnsb.com)

To learn if your property is eligible for grant consideration, please enter the property address in the CRA Grants Targeted Area Interactive Map:

https://nsb.maps.arcgis.com/apps/webappviewer/index.html?id=6c26906020484c68b2f60b7f2c53ad53

To learn about the CRA and other programs, please click the link below: <a href="https://www.cityofnsb.com/1286/Community-Redevelopment">https://www.cityofnsb.com/1286/Community-Redevelopment</a>





The following images depict (2) examples of CRA funded and completed Commercial Facade/Property Improvement projects over the past 2 years in New Smyrna Beach. The projects included improvements such as: exterior only painting, facade, and monument signage enhancements.



CRA Small Scale CFPI Grantee: SSE & Associates, Inc. 569 Canal St.-Before Improvements (2022)



CRA Small Scale CFPI Grantee: SSE & Associates, Inc. 569 Canal St.-After Improvements (2022)



CRA Small Scale CFPI Grantee: JARS Holdings New Smyrna, Inc. 646 N Dixie -Before Improvements (2021)



CRA Small-Scale CFPI Grantee: JARS Holding New Smyrna, Inc. 646 N Dixie Fwy- After Improvements (2021)

# **NSB Economic Development Incentives**

**Site Availability Search:** City staff will assist business prospects in finding a site that addresses all the firm's needs.

Southeast Volusia Manufacturing & Technology Coalition (SVMTC): A partnership with the Southeast Volusia Chamber of Commerce, the Cities of New Smyrna Beach, Edgewater and Oak Hill to recruit aerospace, aviation, manufacturing, and technology based industry related businesses that create more value-added job opportunities in Southeast Volusia. <a href="https://www.sevolusia.com">www.sevolusia.com</a>

Expedited Permitting: The City's Planning Director and the City's Building Official have received high marks for working with developers and contractors to conduct reviews and issue permits in the shortest amount of time possible. We know that the most helpful incentive we can provide is a short amount of time for permitting in order to get the business up and running as quickly as possible!

City Property Tax Exemption: Per Florida Statute 196.1995, this City property tax exemption program (adopted by City Ordinance 73-14) is designed for businesses creating jobs. The program has many requirements and tax exemptions must be approved on a case by case basis by the City Commission.



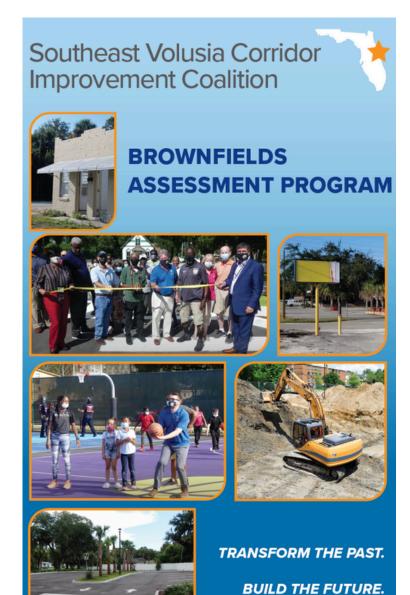
The tax exemption is only eligible for "...up to 100 percent of the assessed value of improvements to real property made by or for the use of a new business and of all tangible personal property of such new business, or up to 100 percent of the assessed value of all added improvement to real property made to facilitate the expansion of an existing business and of the new increase in all tangible personal property acquired to facilitate such expansion of an existing business..." The exemption does not apply to land or existing buildings. The CRA/Economic Development Director will help eligible businesses apply for the exemption.

County and State Programs: The CRA/Economic Development Director can coordinate applications for Economic Development Incentives through City of NSB partnerships with Team Volusia EDC, Volusia County Economic Development, Southeast Volusia Manufacturing and Technology Coalition, Inc. and Enterprise Florida.

Referrals to Business Resource Agencies: The City of NSB partners with a number of business resource agencies that offer a variety of services at no charge. These services include employee recruitment and screening, business planning, determining the best financing options, and access to grant funds.

Business Planning Information: In addition to incentives, the CRA/Economic Development Director can provide business planning information including the latest traffic counts for arterial roads in the city limits, as well as "ring data" – demographic data for households within 1–3–5 mile rings from a certain commercial address.

# **NSB Economic Development Incentive: Brownfield Grant Program**





# U.S. EPA Brownfield Program- Now Available in Southeast Volusia-SEV (i.e. Cities of New Smyrna Beach, Edgewater, and Oak Hill)

EPA awarded the SEV Cities a \$600,000 Brownfields Assessment Coalition Grant. Community-wide grant funds will be used to conduct 32 Phase I and 10 Phase II environmental site assessments and prepare 10 cleanup plans. Grant funds also will be used to prepare reuse plans and conduct community engagement activities. Assessment activities will focus on the Southeast Volusia County Corridor along US 1.

EPA's Brownfield Program empowers states, communities, and other stakeholders to work together to prevent, assess, safely clean up, and sustainably reuse brownfields. A brownfield site is real property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant.

Stantec (formerly Cardno) is the consultant firm that SVCIC is working with to implement the program. The City of New Smyrna Beach is the lead contact for the program.

For more information, please contact Irma Terry, Community Resource Coordinator, at (386) 314-4849 or email: <a href="mailto:iterry@cityofnsb.com">iterry@cityofnsb.com</a>

# **Brownfield Program Website:**

### Please Click the Link Below

Southeast Volusia Corridor Improvement Coalition |
New Smyrna Beach, FL - Official Website
(cityofnsb.com)

### **UPDATE:**

WFTV (Channel 9) Features the City of NSB and Southeast Volusia on a Brownfield news segment. To view the interview, please click the link below: http://tinyurl.com/ytzjmycx

### **Local Business Resources**

HOW TO START YOUR BUSINESS IN NSB YOUTUBE VIDEO LINK BELOW:

https://youtu.be/LGVz9izKAgY



City of New Smyrna Beach: Free NSB Ready pre-application meetings with the City's development review team; information on residents in 1-3-5 mile rings needed for business plan preparation; traffic counts on county and state roads, and other useful business information. Contact: Christopher Edwards (contact info below).

SCORE: This organization of certified mentor volunteers offers FREE business training workshops & individual confidential business mentoring. Contact: Lillian Conrad, SE Volusia Liaison and Certified Mentor at (386) 409-7881 or Email: lillian.conrad@scorevolunteer.org
Website: volusiaflagler.score.org

### **Second Wednesday Club:**

A networking club for local small business founders, entrepreneurs, and professionals.

Meets monthly at 5:30pm, Second Wednesdays at Half Wall Restaurant, 1889 SR 44

For more information contact Kelly Laub at <a href="mailto:victoriameetingcenter@gmail.com">victoriameetingcenter@gmail.com</a>

### The Southeast Volusia Chamber of Commerce:

Provides many valuable opportunities for training, networking, and special events.

Contact: Stephanie Ford, 428-2449, sford@sevchamber.com; www.sevchamber.com

The City of New Smyrna Beach Economic
Development Dept. is an Affiliated Partner with
Volusia Business Resources (VBR). To get more
information about VBR, please use your mobile
device and scan the QR Code below or Click the link

below to visit: volusiabusinessresources.com



New Smyrna Beach Visitor's Bureau: The bureau is the tourism marketing office. It's also known as the Destination Management Organization for Southeast Volusia. Businesses in the hospitality industry or tourism focused businesses that serve visitors are automatically partners and can take advantage of some great opportunities.

- Free listing in our annual destination guide that is printed and is our fulfillment piece for all Visit Florida Welcome Centers, as well as requests by potential visitors from any of our advertising and marketing initiatives.
- Free listing on www.visitnsbfl.com
- Free opportunity to place your flyer, rack card, coupons, or information for the visitor in our Visitor Center located at 2238 State Road 44, NSB, FL 32168. We also have a virtual visitor center that these would be uploaded to as well.
- Free opportunity to host a travel writer from major publications, influencers and bloggers. Your chance to provide an in-kind meal, golf, attraction ticket or any other opportunity that we would add to their itinerary while they are in town. Most opportunities provide the ability to get free press from the journalist.
- Free social media mentions add the hashtag
   #LoveNSB and if we can, we will repost your photo or have it feed into our website Instagram feed.

# ANNUAL REAL ESTATE VALUES FORUM June 11th, 2024



Volusia County Association for Responsible Development and its Flagler County Chapter

# **Ocean Center**

\*updated location\*

# 101 N Atlantic Avenue Daytona Beach

Meeting Room 103

\*Complimentary Parking\*

sponsored by









Discover the final development plans for the 70,000 acres of land situated in Volusia County and how this will impact our local economy.

8:30 A.M. Registration & Breakfast 9:00 A.M. Program Begins 11:00 A.M. Program Ends



Register Here



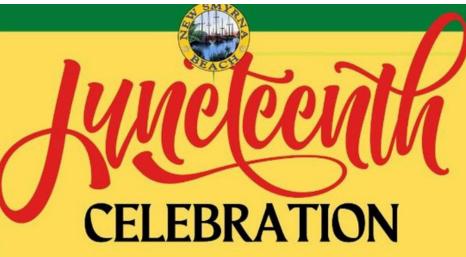
partnering with











15 JUNE

11am-5pm

Community Festivities
Pettis Park

41

7pm-10pm

Juneteenth Banquet Brannon Center

# **GUEST ARTIST/ PERFORMERS:**

Danny "Saxman" Fuqua, The Love Band, Lavon Rushing Band, Saucy Red, Chisolm Alumni Choir, ACA Community Ambassador, Justincredible, Spoken Word Artist, Eulissa Boyd, Tam-Tam Congo African Dance Group, Artist, Darla Donley, Neftali Sketch Artist, Black Heritage Museum Artifacts, and last but not least, the one and only "Cultuvue" Photography Exhibition and more..! This event not only celebrates artistic talents, but serves as a beacon of community unity, cultural appreciation and mutual respect.



# THINGS TO LOOK FORWARD TO:



Get ready for a whirlwind of fun at the ultimate event! Jump into the Video Game Truck, explore the Kids Zone, and time travel through the Past, Present, and Future Presentations. Dive into Cultural Exhibits, savor treats from Food Trucks, and enjoy Exhibition games in the park. Be mesmerized by African Dance Groups, shop at the Marketplace, and connect with Healthcare vendors. Get Free Health Screenings, tour the Shotgun House and Museum, and score cool Giveaways. Immerse yourself in Cultuvue, admire captivating photography at the Brannon Center, and marvel at Black Heritage Museum Artifacts. Delight in local artist Darla Donley's masterpieces. Witness the glory at the Awards banquet honoring Hometown Heroes, Lifetime Achievements, Rising Stars, and much, much more... Let the festivities begin!



Supporting

**Sponsor:** 





Purchase Individual tickets for the Gala by scanning the QR code above or visit Babe James Community Center to purchase individual and/or table tickets.



### CONTRIBUTING SPONSORS:

Coronado Community United Methodist Church, Emmanuel Church of God, United Way of Volusia & Flagler Counties, Marine Discovery Center, Pleasant Grove Missionary Baptist Church, Chisolm High Alumni Association, Westside Community Partners, Michael Booth, Irma Terry, Utilities Commission, Auyonda Cohen, Minerva Civic Center, Mt. Calvary Missionary Baptist Church, etc.

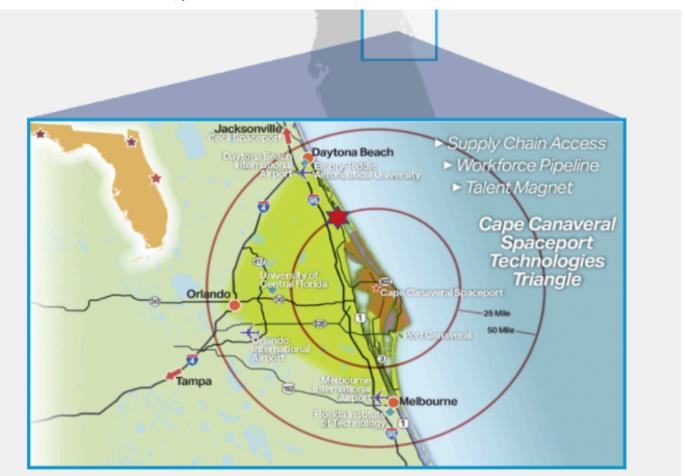
Explore the realm of kindness by sponsoring our event, and supporting (2) two individuals graduating from NSBHS in 2024. For more information, contact Irma Terry, Community Resource Coordinator at 386-314-4849 or iterry@cityofnsb.com.





# **NSB Did You Know?**

Southeast Volusia (i.e. Cities of New Smyrna Beach, Edgewater, and Oak Hill) is located in the threshold of what is known as Florida's High-Tech Corridor and just north of Kennedy Space Center and the Space Coast. For more information, please visit <a href="https://www.sevolusia.com">www.sevolusia.com</a>





# **City of NSB CRA/Economic Development Contact Information:**

CRA/Economic Development Dept.

Office/Mobile: 386-279-2497

**City of NSB Economic Development Website** 

"We look forward to meeting your Economic Development and CRA needs"