

New Smyrna Beach Strategic Action Plan

Status 12-15-2022



Background

- In 2019-2020 the City of New Smyrna Beach conducted a series of commissioner one on one meetings, staff round table discussions, public meetings and workshops in an effort to develop a Strategic Plan.
- The results of this effort focus on five consensus Strategic Topics
 1. Communication and Trust
 2. Quality of Life Measures
 3. Growth Management
 4. Environmental & Resiliency
 5. Transportation & Circulation



Communication and Trust

Mission: New Smyrna Beach will be a community of trust, transparency, inclusion and respect so that potential opportunities and complex issues can be discussed in a thoughtful and balanced way for the future of New Smyrna Beach.

- More specific Commission workshop sessions on these identified strategic topics
 - Discussion on session time frames & topics
- Facilitate Stronger Engagement/Participation with Westside
 - Will encourage community involvement, on-going dialogue with community leaders like Pastor Pete.
- Promote Diversity participation.
 - Staff continues to communicate important items publicly for resident awareness. Facilitate community events to engage community and encourage community involvement. Next event 2023 Q2 Heart of the Community Event.
- Facilitate constructive public involvement for development West of I-95
 - Working to schedule town-hall meeting to discuss opportunities
- Interactive City map
 - Map prototype online, working on defined workflow for periodic updates



Quality of Life Measures

- **Mission:** New Smyrna Beach will preserve and enhance the shared quality of community life across the spectrum of physical/environmental, economic opportunity and social/cultural aspects of the community.
 - Develop Clear Metrics for Identified Quality of Life/Character Factors
 - Staff developed Annual Performance Measures Report in June – available for review
 - Develop a strategic working group and partnerships regarding homeless issues, services and peer city success models.
 - Homeless Outreach Officer – working on updating map of homeless camps, meeting with Homeless & Disadvantaged Grant working group
 - Develop Long Range Plan – AOB Site
 - Working on proposal using F.I.N.D. Grant for design
 - Develop Programs to support local businesses
 - Working on establishing new Economic Development Task Force members
 - Develop long range plan for Turnbull Conservation Lands
 - Working to acquire lands through conservation easements



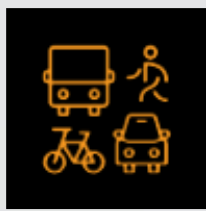
Growth Management

- **Mission:** New Smyrna Beach will accommodate new growth and investment while maintaining it's distinct community character, quality of life and environmental resiliency.
 - Engage the UC through increased collaboration for strategic and planning initiatives
 - Working on joint meeting with UC in Jan./Feb. to discuss city projects
 - Update the land development/zoning code (LDC)
 - Issues looking into, Residential & Neighborhood design standards, Open space and community service elements, Building Form (height vs. density), Commercial design, and Parking requirements.
 - Consider a SR 44 Corridor plan – proactively manage western growth
 - Researching past city efforts developing an outline for corridor plan
 - Develop a working group on Attainable Housing
 - In Progress



Environment & Resiliency

- **Mission:** New Smyrna Beach will be resilient to Climate Change, Sea Level Rise and other Environmental factors to protect both urban lands and natural ecosystems.
 - Explore opportunities for enhanced stormwater treatment and Best management facilities
 - Benchmark City standards against municipal leaders, update city standards. Consultant Parker Mychenberg provided preliminary report – in review
 - Update Stormwater Master Plan to explore opportunities for regional stormwater management facilities
 - Completing current budgeted Regional Stormwater Master Plan (Historic Westside and Corbin Park) Citywide Master Plan Proposal request underway
 - Promote a Culture of Environmental Sustainability
 - Partner with Marine Discovery Center to develop a sustainability plan and Green building requirements/initiatives



Transportation & Circulation

- **Mission:** New Smyrna Beach will move toward a more balanced, livable, and multi-modal solutions to transportation and circulation that is safer and friendlier for pedestrians.
 - Create designated loading zones for the historic retail main streets
 - Pilot program implemented, working with delivery companies and business owners to optimize. Working with Parking Ambassador to find additional loading & unloading zones
 - Promote pedestrian, bicycle and character enhancements to state and county roads
 - Partner with TPO, County, & FDOT, attending TPO meetings
 - Identify opportunities for new local street sidewalk and bicycle enhancements
 - Working with FDOT on new trail alignment from Myrtle to US 1 (East Coast Greenway)
 - Explore partnerships for shared use parking facilities
 - On going effort working with local businesses and stakeholders