

NSB | OCTOBER 2022

IN THE LOOP



City of New Smyrna Beach (NSB) Economic Development Newsletter



Economic Development Spotlight

Hurricane Ian Business Relief Programs

FROM THE OFFICE OF
**GOVERNOR
RON DESANTIS**

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Florida Small Business Emergency Bridge Loan Program:

TALLAHASSEE, Fla. — On October 4, 2022, Governor Ron DeSantis activated the Florida Small Business Emergency Bridge Loan Program, making \$50 million available — at least \$10 million of which must go to small businesses that are agricultural producers impacted by Hurricane Ian in Charlotte, Collier, DeSoto, Flagler, Glades, Hardee, Hendry, Highlands, Hillsborough, Lake, Lee, Manatee, Monroe, Orange, Osceola, Pinellas, Polk, Putnam, Sarasota, Seminole, St. Johns, and **Volusia** counties. Small businesses in the most impacted counties — **Charlotte, Collier, Lee, and Sarasota** — **will be escalated and prioritized as they are received.**

The program, administered by the Florida Department of Economic Opportunity (DEO), provides short-term, zero-interest loans to small businesses that experienced economic injury or physical damage due to Hurricane Ian. Interested applicants can apply now through December 2, 2022, or until all available funds are expended.

“Florida’s small business owners in need of assistance can now apply for the Florida Small Business Emergency Bridge Loan Program at www.FloridaJobs.org/EBL.”

OVERVIEW:

- Economic Development Spotlight
- City/County/State Projects
- Private Commercial Development Projects
- Economic Development Incentives
- Local Business Resources
- Event Information

DO YOU WANT TO BE IN THE LOOP?

Email: cedwards@cityofnsb.com with your business name and email to join our email subscription list!

NEED ECONOMIC DEVELOPMENT-RELATED ASSISTANCE?

Visit the City of New Smyrna Community Redevelopment Agency (CRA) and Economic Development webpages to learn more.

<https://www.cityofnsb.com/500/Business>



NEW SMYRNA BEACH
COMMUNITY REDEVELOPMENT AGENCY

Economic Development Spotlight Cont.

Loans approved through the Emergency Bridge Loan Program are intended to “bridge the gap” between the time a disaster impacts a business and when a business has secured longer term recovery funding such as federally or commercially available loans, insurance claims, or other resources. Eligible small businesses may apply for loans of up to \$50,000 through the program.

Loans made under this program are short-term, zero-interest, personal loans using State of Florida funds. They are not grants and loans must be repaid by the approved applicant.

DEO administers the Emergency Bridge Loan Program alongside its fiscal administrator, Florida First Capital Finance Corporation.

Visit www.FloridaJobs.org/EBL to learn more about the program, as well as to view the lending guidelines and required documentation and to complete an application by the December 2, 2022, deadline. Business owners who need further program information may call 833-832-4494 Monday through Friday from 8:00 a.m. to 5:00 p.m., Eastern Time.



For disaster unemployment assistance, please visit the link below:

[Ian Updates and Resources Archives - CareerSource Flagler Volusia \(careersourcefv.com\)](http://www.careersourcefv.com)



U.S. Small Business Administration

The US Small Business Administration is providing low-interest disaster loans to help businesses and homeowners recover from Hurricane Ian.

Please click the link below for more information:
<https://www.sba.gov/funding-programs/disaster-assistance>



FEMA

Federal Assistance is available to individuals and families affected by this disaster.

3 WAYS TO APPLY FOR FEMA DISASTER AID

1. ONLINE: <http://disasterassistance.gov>
2. FEMA App: <http://ready.gov/fema-app>
3. CALL: 800-621-3362

Please click the link below to access more FEMA information:

<https://www.fema.gov/disaster/4673>

3 Ways to Apply for Assistance

An infographic with a blue header that reads '3 Ways to Apply for Disaster Aid'. Below the header are three sections: 'ONLINE' with a laptop icon and the URL 'DisasterAssistance.gov'; 'FEMA APP' with a smartphone icon and the text 'Download the FEMA APP'; and 'CALL' with a telephone handset icon and the numbers '800-621-FEMA (3362) or TTY 800-462-7585'. At the bottom right of the infographic is the FEMA logo.

City/County/State Projects

Senior Affordable Housing Development NOW UNDER CONSTRUCTION in the Historic Westside Neighborhood:

The City of NSB continues its partnership with the New Smyrna Beach Housing Authority to provide affordable housing in NSB. The Greenlawn Manor Senior Housing Development Project is now under construction that will construct 80 housing units and includes amenities such as offices, community rooms etc. Project funding was made possible by a U.S. Housing and Urban Development (US HUD) 9 % Low Income Housing Tax Credit Award. The NSB Housing Authority has begun demolition and site work for Phase 1 Development. On October 26, 2021 the City Commission approved a \$425,625 CRA Housing Grant for the project.

Click the link below to access the 2/4/22 groundbreaking ceremony YouTube video:

<https://youtu.be/oEOpvEzNzJI>

Construction project update:

- o Structural elements are underway



Greenlawn Manor Apartments
9/20/22



Greenlawn Manor Senior Affordable Housing Development
Progress as of September 20, 2022



Greenlawn Manor Senior Housing Conceptual

CRA Commercial Facade/Property Improvement Grants- Inquire and Apply Today:

The City of NSB Community Redevelopment Agency (CRA), in partnership with Volusia County, is accepting applications for (3) CRA Commercial Facade/Property Improvement Grants:

- Adaptive Reuse Opportunity Grant (up to \$250,000/ per approved applicant)
- Small Scale Commercial Facade/Property Improvement Grant (up to \$25,000 per approved applicant)
- Large Scale Commercial Facade/Property Improvement Grant (up to \$100,000 per approved applicant)

For more grant program details, please click on the link below:

U.S. 1 CRA Grant Program Details | New Smyrna Beach, FL - Official Website (cityofnsb.com)

To learn about the CRA, please click the link below:

<https://www.cityofnsb.com/1286/Community-Redevelopment>



Southeast Volusia Corridor Improvement Coalition



BROWNFIELDS ASSESSMENT PROGRAM



TRANSFORM THE PAST.

BUILD THE FUTURE.

U.S. EPA Brownfield Program- Now Available in Southeast Volusia-SEV (i.e. Cities of New Smyrna Beach, Edgewater, and Oak Hill)

EPA awarded the SEV Cities a \$600,000 Brownfields Assessment Coalition Grant. Community-wide grant funds will be used to conduct 32 Phase I and 10 Phase II environmental site assessments and prepare 10 cleanup plans. Grant funds also will be used to prepare reuse plans and conduct community engagement activities. Assessment activities will focus on the Southeast Volusia County Corridor along US 1.

EPA's Brownfield Program empowers states, communities, and other stakeholders to work together to prevent, assess, safely clean up, and sustainably reuse brownfields. A brownfield site is real property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant.

Stantec (formerly Cardno) is the consultant firm that SVCIC is working with to implement the program. The City of New Smyrna Beach is the lead contact for the program.

For more information, please contact Irma Terry, Community Resource Coordinator, at (386) 314-4849 or email: iterry@cityofnsb.com



[New Brownfield Program Website:](#)

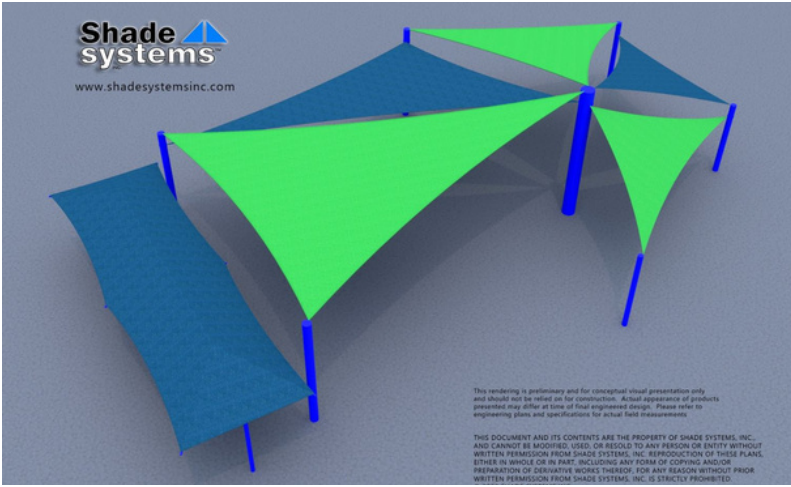
Please Click the Link Below

[Southeast Volusia Corridor Improvement Coalition | New Smyrna Beach, FL - Official Website \(cityofnsb.com\)](#)

City/County/State Projects Cont.

Babe James Environmental Shade Structure:

The City Commission approved the installation of an environmental shade structure to cover the playground area and splash pad seat wall at the Babe James Community Center. This project will enhance the park's usability by helping to protect children and equipment from the damaging, long-term effects of the sun when completed by the end of October 2022.



Babe James Playground Area Shade Systems Concept



Environmental Shade Structure Now Under Construction

NSB Private Commercial Development Projects - October 2022

This project list is not exhaustive. For detailed activity reports, please visit the following link:

[OCTOBER---FULL-DAR \(cityofnsb.com\)](http://cityofnsb.com)

Advent Health Project:

The larger property on the west side of Sugar Mill Drive has been acquired by Advent Health, and is expected to be developed as a new hospital complex in 2022-2023.



Want to Learn More About Private Development Projects In NSB?

WATCH OUR SUMMER 2022 YOUTUBE VIDEO. CLICK THE LINK BELOW:

<https://www.youtube.com/watch?v=YCcmHRGhjsQ>



NSB Economic Development Incentives

Site Availability Search: City staff will assist business prospects in finding a site that addresses all the firm's needs.

Southeast Volusia Manufacturing & Technology Coalition (SVMTC): A partnership with the Southeast Volusia Chamber of Commerce, the Cities of New Smyrna Beach, Edgewater and Oak Hill to recruit aerospace, aviation, manufacturing, and technology based industry related businesses that create more value-added job opportunities in Southeast Volusia. www.sevolusia.com

Expedited Permitting: The City's Planning Director and the City's Building Official have received high marks for working with developers and contractors to conduct reviews and issue permits in the shortest amount of time possible. We know that the most helpful incentive we can provide is a short amount of time for permitting in order to get the business up and running as quickly as possible!

City Property Tax Exemption: Per Florida Statute 196.1995, this City property tax exemption program (adopted by City Ordinance 73-14) is designed for businesses creating jobs. The program has many requirements and tax exemptions must be approved on a case by case basis by the City Commission.



The tax exemption is only eligible for "...up to 100 percent of the assessed value of improvements to real property made by or for the use of a new business and of all tangible personal property of such new business, or up to 100 percent of the assessed value of all added improvement to real property made to facilitate the expansion of an existing business and of the new increase in all tangible personal property acquired to facilitate such expansion of an existing business..." The exemption does not apply to land or existing buildings. The CRA/Economic Development Director will help eligible businesses apply for the exemption.

County and State Programs: The CRA/Economic Development Director can coordinate applications for Economic Development Incentives through City of NSB partnerships with Team Volusia EDC, Volusia County Economic Development, Southeast Volusia Manufacturing and Technology Coalition, Inc. and Enterprise Florida.

Referrals to Business Resource Agencies: The City of NSB partners with a number of business resource agencies that offer a variety of services at no charge. These services include employee recruitment and screening, business planning, determining the best financing options, and access to grant funds.

Business Planning Information: In addition to incentives, the CRA/Economic Development Director can provide business planning information including the latest traffic counts for arterial roads in the city limits, as well as "ring data" - demographic data for households within 1-3-5 mile rings from a certain commercial address.

Local Business Resources

HOW TO START YOUR BUSINESS IN NSB
YOUTUBE VIDEO LINK BELOW:

<https://youtu.be/LGVz9izKAgY>



City of New Smyrna Beach: Free NSB Ready pre-application meetings with the City's development review team; information on residents in 1-3-5 mile rings needed for business plan preparation; traffic counts on county and state roads, and other useful business information. Contact: Christopher Edwards (contact info below).

SCORE: This organization of certified mentor volunteers offers FREE business training workshops & individual confidential business mentoring. Contact: Lillian Conrad, SE Volusia Liaison and Certified Mentor at (386) 409-7881 or Email: lillian.conrad@scorevolunteer.org
Website: volusiaflagler.score.org

Second Wednesday Club:

A networking club for local small business founders, entrepreneurs, and professionals. Meets monthly at 5:30pm, Second Wednesdays at Half Wall Restaurant, 1889 SR 44
For more information contact Kelly Laub at victoriameetingcenter@gmail.com

The Southeast Volusia Chamber of Commerce: Provides many valuable opportunities for training, networking, and special events. Contact: Stephanie Ford, 428-2449, sford@sevchamber.com; www.sevchamber.com

New Smyrna Beach Visitor's Bureau: Offers web listings for tourism industry partners on the Visitor's Bureau website. Contact: (386) 428-1600 or visit visitsbfl.com

The City of New Smyrna Beach Economic Development Dept. is an Affiliated Partner with Volusia Business Resources (VBR). To get more information about VBR, please use your mobile device and scan the QR Code below or Click the link below to visit: volusiabusinessresources.com

*Find the resources you need to
see your business succeed
in Volusia County.*



Volusia
Business Resources
Powered by Volusia County Economic Development

Do you need FEMA application assistance?, please visit the Shriners Club at 1111 S. Orange Street in New Smyrna Beach:

FEMA

APPLICATION ASSISTANCE

STARTING OCTOBER 6TH
MONDAY- FRIDAY
8AM-4PM

SHRINERS CLUB
1111 S. ORANGE ST
NEW SMYRNA BEACH



For more information about the location, please call: 386-603-4803 and ASK FOR ANN.

NSB Did You Know?

Southeast Volusia (i.e. Cities of New Smyrna Beach, Edgewater, and Oak Hill) is located in the threshold of what is known as Florida's High-Tech Corridor and just north of Kennedy Space Center and the Space Coast. For more information, please visit www.sevolusia.com



City of NSB CRA/Economic Development Contact Information:

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"I look forward to meeting your Economic Development and CRA needs"