



FLAGLER AVENUE

**City of New Smyrna Beach  
Flagler Avenue Parking Strategies**

**Public Meeting**

**February 18, 2020**

**Today's Agenda:**

- I. Introduction – Mayor Russ Owen**
- II. Assessing the Problem**
- III. Parking Strategies**
- IV. Participant Feedback**
- V. Next Steps**

# Assessing the Problem

## Key questions:

- Is there a parking problem?
- If so, what is it?
- When does it occur?
- How severe is the problem today?
- What is causing the problem?
- Will it get worse?





# Parking Strategy #1: New Surface Parking Lots





# Parking Strategy #2

## Parking Garage(s)















## **Parking Strategy #3**

### **Increased Enforcement & Education**

- Metering of on-street parking
- More police presence
- Higher fines for violations
- Better signage and technology to find open parking spaces
- Enforcing and updating LDR requirements







### Paid Parking Made Simple

### Reserve Your Guaranteed Spot

### Always Know How Much Time Is Left

**Download the Parkmobile App to Pay for Parking On-the-Go**

One-touch Login

Parking Expiration Alerts

Extend Time Remotely

Find My Car Feature

PARKMOBILE.COM



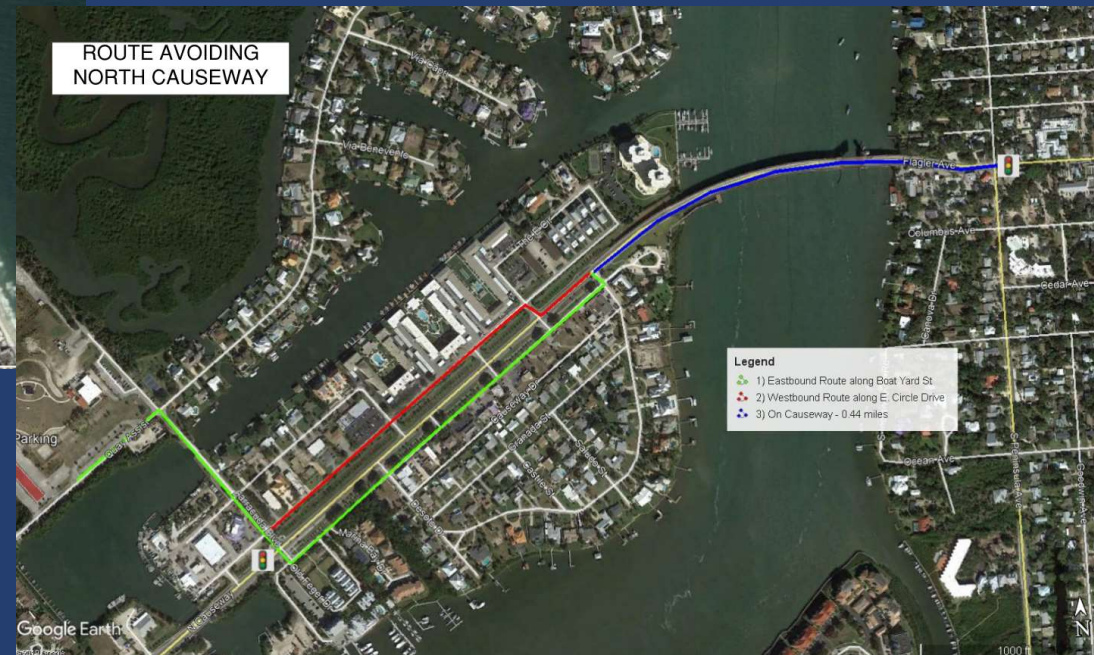
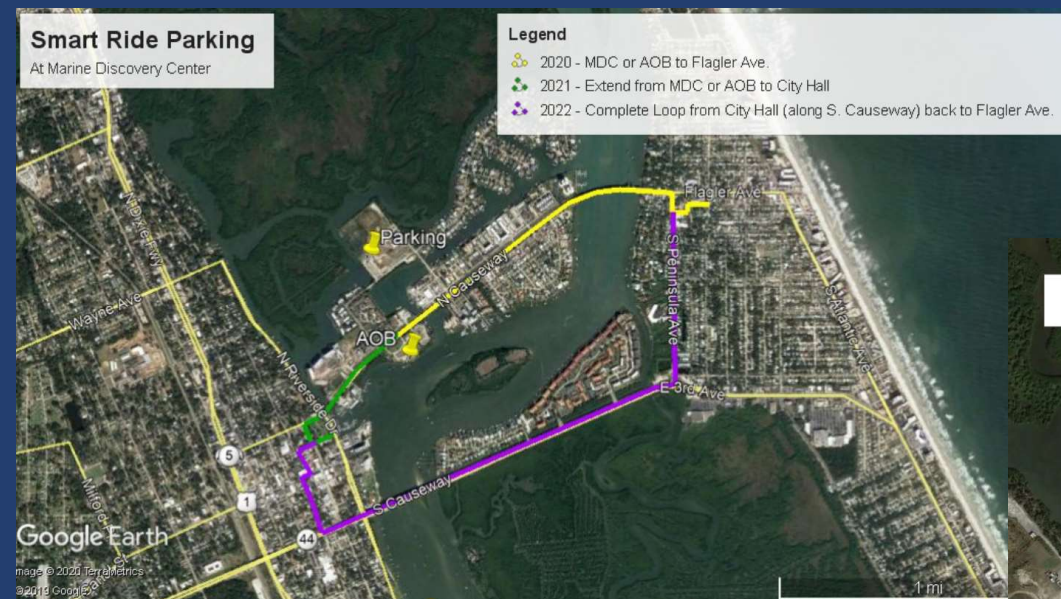
# Parking Strategy #4 Shuttle Service: “Blue Smyrna Smart Ride”

City of New Smyrna Beach  
Concept for Passenger Vehicle





# Parking Strategy #4: Shuttle Service “Blue Smyrna Smart Ride”





# Parking Strategy #5: Designated Loading / Unloading Zones

## FLAGLER AVENUE - POTENTIAL LOADING AND UNLOADING ZONES



 POTENTIAL LOADING / UNLOADING ZONE

0 100 200 300 Feet





## Parking Strategy #6: Business Owner Potential Actions

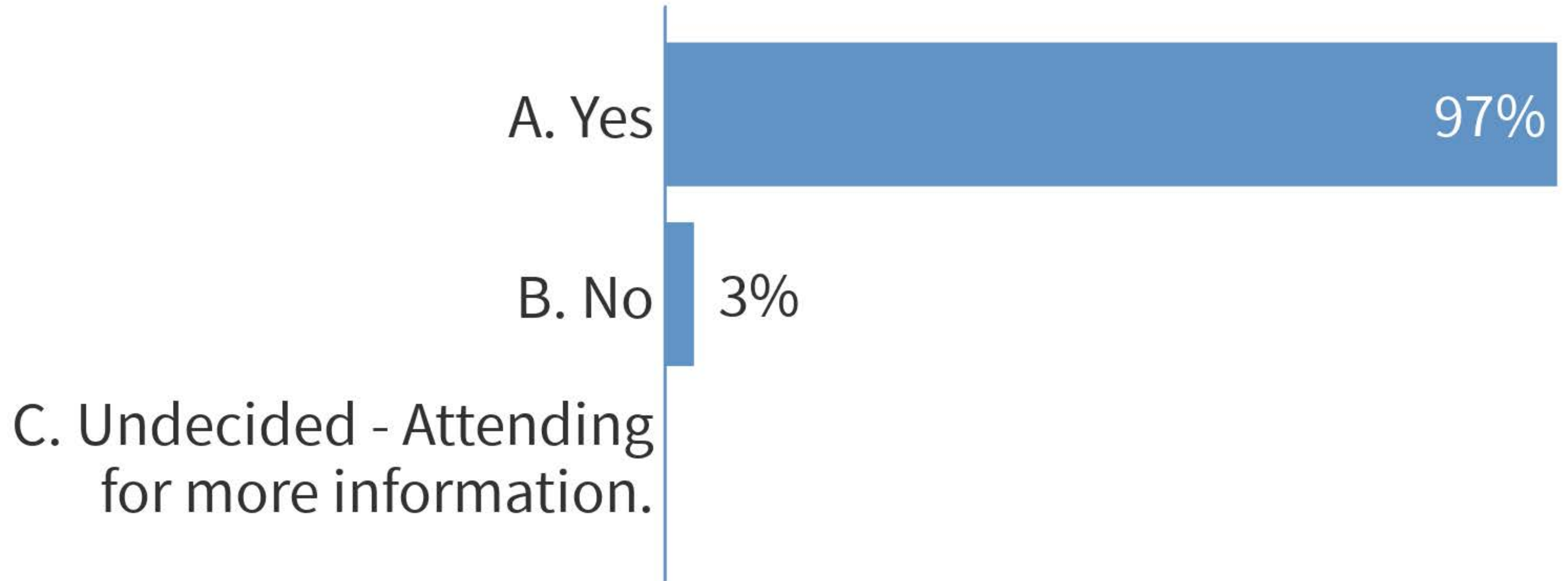
- Management of delivery truck times and locations
- Shared parking agreements with neighboring businesses
- Lifting restrictions during non-business hours
- Charge for special events
- Employee parking at off-street locations



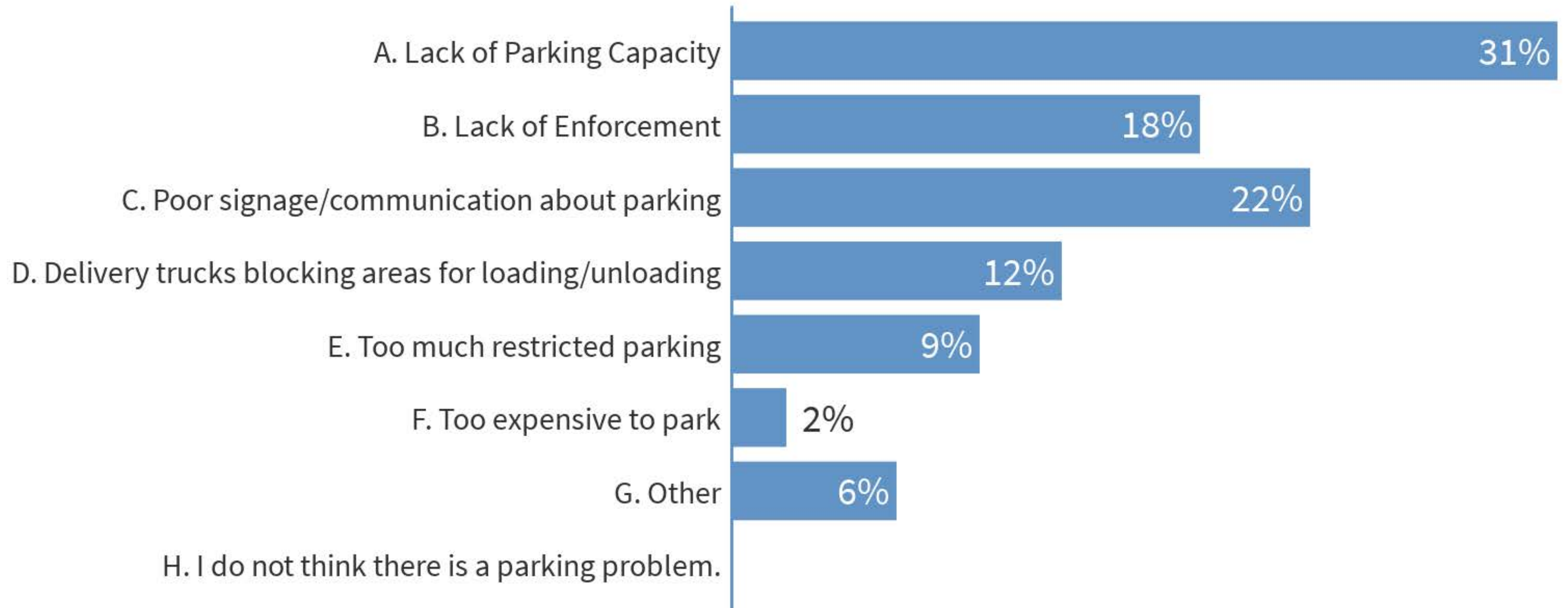
	▼ Default	Add activity	8 activities
<input checked="" type="checkbox"/>	☰ 1. Do you think there is a parking problem in the Flagler Avenue area?		32 responses
<input checked="" type="checkbox"/>	☰ 2. Please identify the nature of the parking problem (or combination of problems):		97 responses
<input checked="" type="checkbox"/>	☰ 3. How often does the parking problem(s) occur:		33 responses
<input checked="" type="checkbox"/>	☰ 4. What strategy (or combination of strategies) do you think would help correct the pa...		84 responses
<input checked="" type="checkbox"/>	☰ 5. What strategy (or combination of strategies) do you think would be the best to incre...		56 responses
<input checked="" type="checkbox"/>	☰ 6. What strategy (or combination of strategies) do you think would improve Enforcem...		65 responses
<input checked="" type="checkbox"/>	☰ 7. Are you interested in offering a beach themed "shuttle" as an option to help alleviat...		34 responses
<input checked="" type="checkbox"/>	☰ 8. What strategy (or combination of strategies) do you think business owners could im...		69 responses



# 1. Do you think there is a parking problem in the Flagler Avenue area?

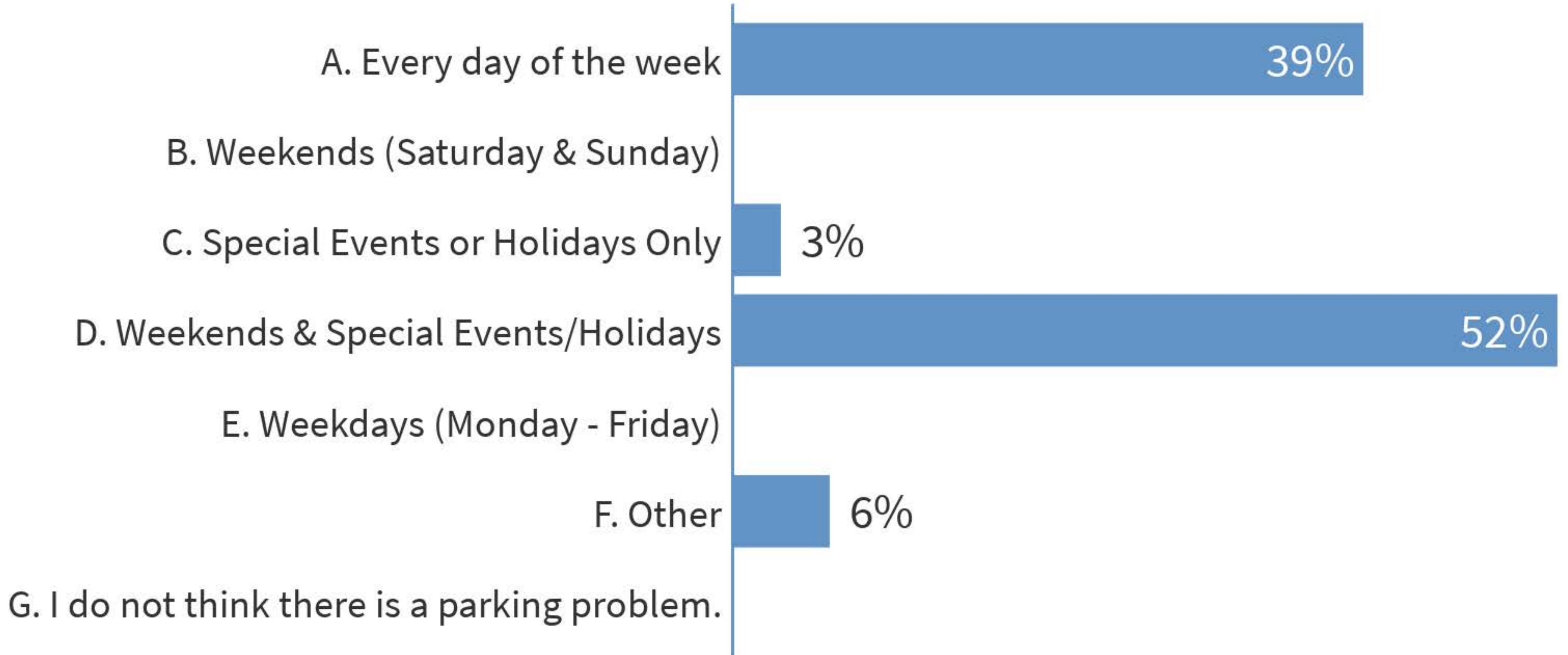


## 2. Please identify the nature of the parking problem (or combination of problems):

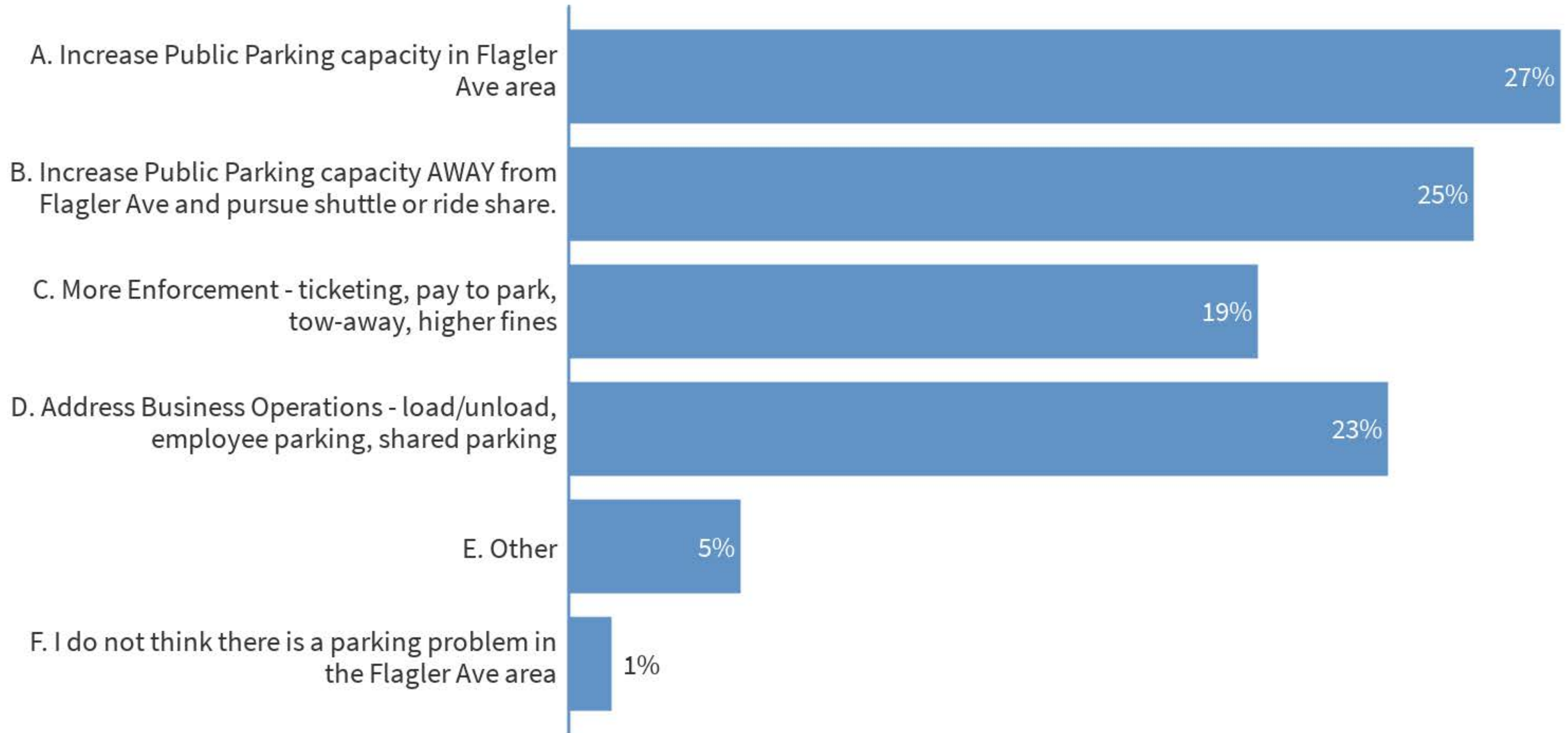




### 3. How often does the parking problem(s) occur:

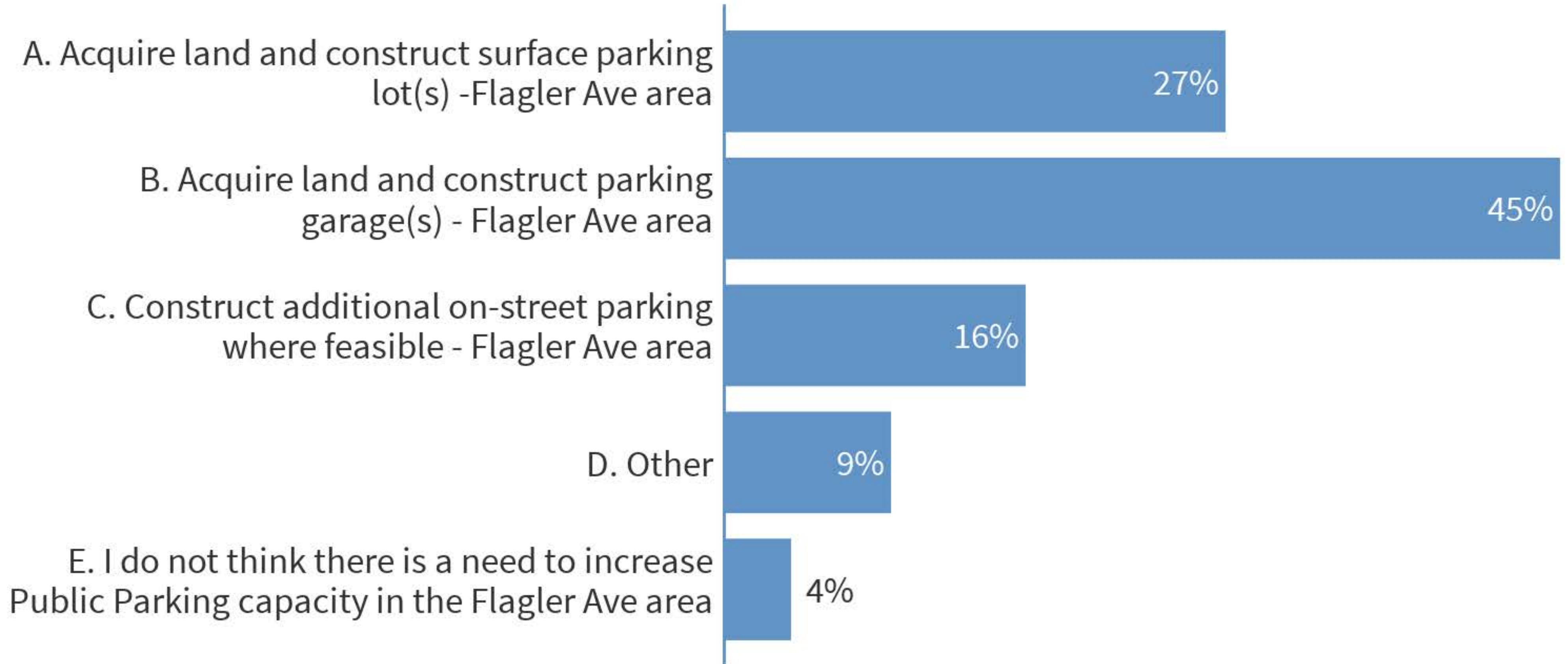


**4. What strategy (or combination of strategies) do you think would help correct the parking problem(s)?**





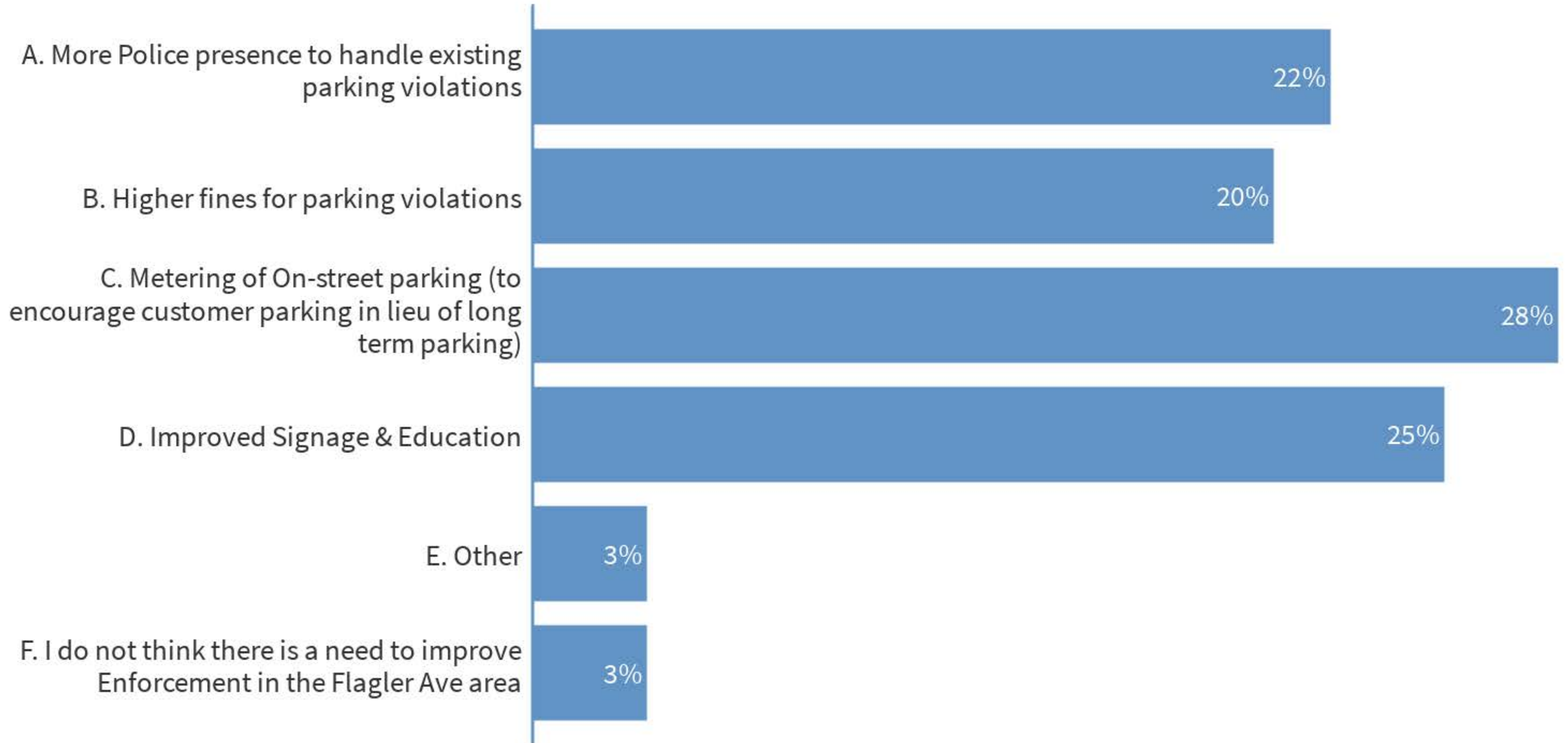
**5. What strategy (or combination of strategies) do you think would be the best to increase Public Parking Capacity in the Flagler Ave area ?**





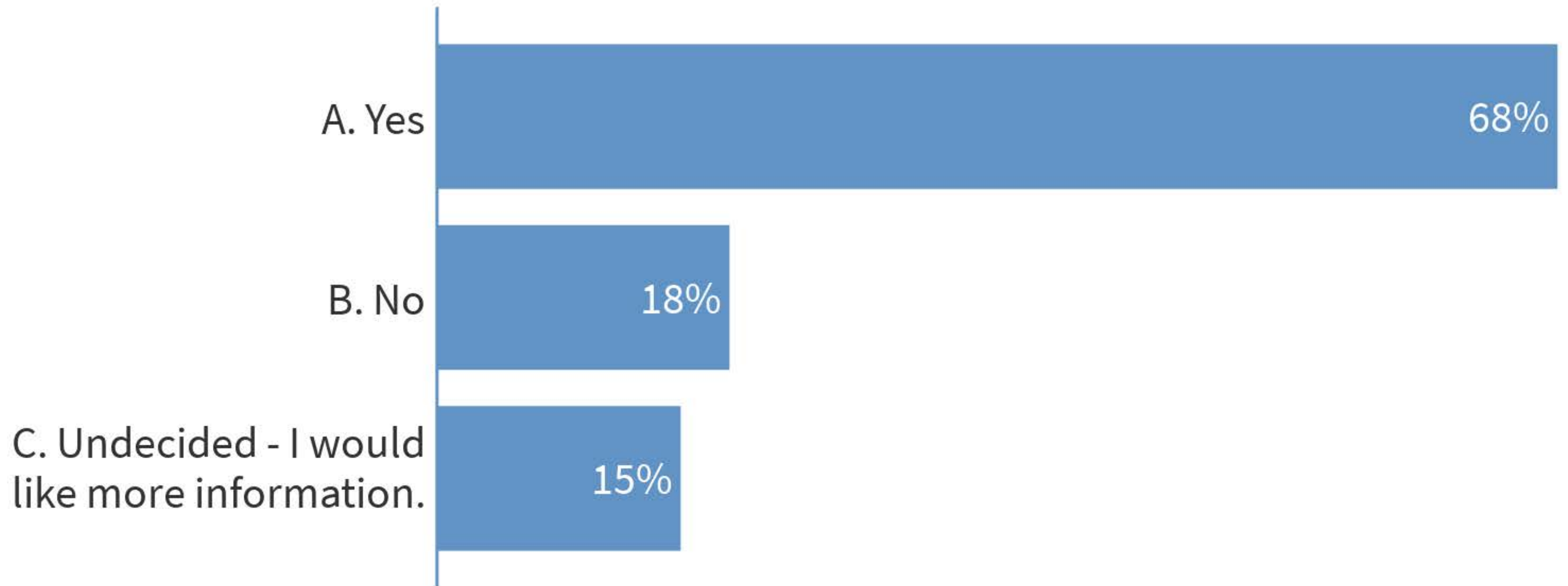
**Poll locked.** Responses not accepted.

**6. What strategy (or combination of strategies) do you think would improve Enforcement in the Flagler Ave area?**





**7. Are you interested in offering a beach themed "shuttle" as an option to help alleviate parking problems and create a new experience for visiting the Flagler Ave area?**



**8. What strategy (or combination of strategies) do you think business owners could implement to address parking problems in the Flagler Ave area?**

