

## **ECONOMIC DEVELOPMENT ADVISORY BOARD**

**October 16, 2019**

All members were present except Chair, Chase Herbig. Board Member Valli Perine chaired the meeting. Commissioner Kolody was present in the audience.

### **PUBLIC PARTICIPATION:**

Commissioner Kolody spoke to the parking situation in general and specifically to the AOB (Administrative Office Building) site on the North Causeway that could have better usage than boat and trailer parking.

A representative from the New Smyrna Beach Residents' Coalition spoke regarding several items the Coalition would like to have included in the Strengths, Weaknesses, Opportunities and Threats (SWOT) plan being discussed for update and presentation to the City Commission in Dec. 2019. Specifically:

1. The establishment of a small business desk at City Hall
2. Creative ideas for parking in our historic commercial districts
3. A U.S. 1 Overlay Zone for greater development possibilities
4. Small business lease subsidies not only to attract new small businesses but also to retain valuable existing businesses
5. Buried electric lines and pole elimination in selected areas

### **OLD BUSINESS:**

Tony Otte, NSB Economic Development Director, suggested discussions regarding revisions and additions to the SWOT plan be adopted by the Economic Development Advisory Board.

### **NEW BUSINESS:**

After discussion, the Board voted unanimously to support a grant application for US1 infrastructure improvements that would include help for businesses with infrastructure items such as fire hydrants as they aren't part of CRA funding, but not to exceed \$100,000. This approval will become a recommendation to the City Commission.