

Economic Development Advisory Board Meeting Highlights March 20, 2019

There was just one item worth noting at this abbreviated meeting due to the ½ % Sales Tax Meeting at the Brannon Center.

1. 2019 Business Outreach Program Survey

As a follow-up in Mayor Owens concept, Tony Otte has built the format for gathering feedback from existing business in New Smyrna Beach for the presentations that will be held at the Live Oak Cultural Center in the coming months. Survey questions will focus on the business' decision process in locating to NSB, expansion plans, opportunities for further support from the Chamber of Commerce, and factors they would like to change about NSB. Below, you will find links to these documents:

Summary:

<http://newsmyrnabeachfl.iqm2.com/Citizens/FileOpen.aspx?Type=30&ID=31216>

List of Survey Questions and Targeted Businesses with Sectors:

<http://newsmyrnabeachfl.iqm2.com/Citizens/FileOpen.aspx?Type=4&ID=10831>

2. Economic Update from Tony Otte

One brief note mentioned by Tony was that the concept of a Trolley for the Loop is dead at this point due to no real business interest and concerns from citizens.